not the author or creator. For more information regarding copyrighted materials on the internet, visit the <u>US Copyright Office</u> for regulations.

- 2. Web pages will maintain a continual flow of theme from the home pages. All pages will have a similar look and style.
- 3. The WBU webmaster will provide a template for web page construction. The template may not be altered without the expressed consent of the Wayland Webmaster.
- 4. Every front page must contain a link directly back to the WBU home page.
- 5. Web pages must not be used to intimidate or single out individuals or groups for degradation or harassment in violation or federal or state law.
- 6. The use of frames in web page design is prohibited.
- 7. Audio files may not be embedded in any Web page.
- 8. Web pages must not include obscene pictures or profanity (as defined by Title 9, Chapter 43, Subchapter B of the Texas Penal Code on Obscenity and those laws applicable through the uniqueness of Web page display over the Internet).
- 9. No Web page may contain a link or links to external Web sites whose content is not consistent with the mission statement of WBU. Under no circumstances may any link to any external site be represented as if it were an endorsement of that site or its services.
- 10. Embedded bots, counters, and transparent pixels are prohibited.
- 11. Authorship of university Web pages is to be anonymous. Requirement of anonymity does not pertain to work or pages developed as intellectual property.
- 12. Web pages must not use WBU resources to engage in any illegal activity (e.g., for personal gain; to produce, sell, transport illegal substances/objects according to local, state, or federal law).
- 13. Web pages should not contain links to pages devoted to individual hobbies or interest.
- 14. Web pages must not use Web pages to advertise non-WBU-related functions.
- 15. Web pages must not use WBU resources for commercial gain.
- 16. Animated Graphic Interchange Format file

Compliance -